



# Asha Kiran

**The Asha for Education Newsletter** Vol. 3, Issue #1, Jan to Dec 2001

Mission Statement: To catalyze socio-economic change in India through the education of under privileged Children

## The Asha Conference 10 years of growth

Asha 10 conference

In our 10th year, Asha for Education held the 3rd all-chapter conference in Berkeley where it all began. The **Asha-10** conference was held from Saturday, May 26th to Monday, May 28th (Memorial Day Weekend). It was the most well-attended Asha conference (kudos to Asha-Berkeley for great organization!).

### **What was this conference about?**

It was about clearing our doubts as to what we should work on and coming up with a coherent vision and an action plan to implement it. The objective of the conference can be summarized into the following:

- To take stock of the last 10 years of Asha's existence
- To strengthen the ties between the India and the US groups
- To come up with a coherent vision for the entire group
- To develop an action plan to implement that vision

### **Top 5 action items:**

Increase Asha-India volunteer base  
Learn about the Government programs  
Learn about other chapter programs  
Project success measurement metrics need to be defined/ clarified  
Project monitoring needs to be clearly defined

### **Harbingers of Hope:**

Twenty two Asha volunteers took the streets of Hawaii by storm running a blistering 26.2 mile Marathon. This unique event which took birth in the Silicon Valley chapter, came to fruition to eventually become Asha's biggest fund raising event to date raising \$ 100,000

In an one-two punch, Asha volunteers once again ran a similar Marathon in Vancouver, BC raising a similar amount



### **WAH: Work an Hour**

From July 5 through September 5th, 1404 donors from all over the world came together to symbolically work one hour for education. Their efforts helped raise over \$102000. The funds raised will go to [five worthy projects](#) spread across India.

What's happening around the Asha world:

<b>Boston &amp; Dallas, July/August</b>	Notes of hope: A Hindustani classical concert by the renowned sarod player Padma Vibhushan Shri Amjad Ali Khan & legendary flute Maestro Pt. Hariprasad Chaurasia
<b>Princeton, April</b>	Surbahar: An evening of fun and popular music
<b>Athens, Georgia</b>	Nritya Seva: A classical Indian dance show performed by several well-known professional classical dancers from Atlanta. This show involved dances from various parts of India like Bharatnatyam, Katthak, Kuchipudi etc. and would be a great potpourri of some high class talent, all bundled in one. The entire funds collected through this concert will go towards the CINI-Asha project.
<b>Cleveland, OH, Sept</b>	A successful performance by the venerable flutist Pandit Hariprasad Chaurasia, at the Cleveland Institute of Music was attended by more than 350 people
<b>Berkley, CA, Nov</b>	"Images of India" is the Berkeley chapter s biggest fund-raiser and publicity event. It is usually held to coincide with the Deepavali celebrations. The show features music and dance from different parts of India presented by some of the finest talent in the area. In the past ten years that it has been held, the shows has been running to sold-out audiences.
<b>Chicago, IL</b>	Ashafest 2001: Asha volunteers from the Chicagoland area organized this fun filled event & raised \$2200. The organizers hope that this event, among other things, created awareness among the people about Asha and its activities
<b>Stanford, CA</b>	Asha volunteers organized yet another fun filled Holi festival on campus
<b>Washington DC, June</b>	* Co-sponsor for the free screening of "The Children we Sacrifice", a film focusing on incestuous sexual abuse of the girl child in South Asia and the South Asian Diaspora -- looking at India, Sri Lanka, Canada and the United States.



*Our deepest sympathies go to those directly involved in the tragedies of September 11 and their families. Our gratitude and support go to those acting in the recovery and relief efforts.*

<u><a href="#">Join ASHA</a></u>	<u><a href="#">Give ASHA</a></u>	<u><a href="#">Partake ASHA</a></u>	<u><a href="#">Buy ASHA</a></u>
Be a part of a motivated group of people.	You can make tax exempt donations to ASHA.	Participate in various ASHA events and programs.	Buy ASHA merchandise as gifts (calendars, mugs).

Asha for Education

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