

# Asha For Education <sup>TM</sup>

## Project Proposal Submission Form

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Phone: 1-425-890-8515

www.ashanet.org/Seattle

**Project Name:**

**Date:**

	<b>Project Contact</b>	<b>Asha Contact</b>
<b>Name</b>	Nadarajan V C	
<b>Address</b>	282, Kamaraj Nagar, Vettornimadam,	
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<b>Email</b>	nadarajan.vc@gmail.com	
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### **Information about your group/organization:**

- Name of the group/organization requesting funds:  
The Covenant Centre for Development (CCD), Madurai, Tamilnadu, India  
(www.ccd.org.in) for its Learning Center (www.k4arts.org.in) project in  
Kanyakumari*
- When was the group established?  
1989*
- Briefly describe the motivation for starting this group.  
Working with rural communities for socio economic development.*
- Briefly describe the short term and long terms aims/goals of the group.  
CCD has been involved in promoting socio economic development of rural communities based on Local Resources and Traditional Skills (LRTS). Current work includes areas such as herbal, rural supply chain, energy, art /craft and agro processing. Direct coverage of program is over 25000 families in 6 states of India with majority of work located inTamilnadu. The Kanyakumari program is sequel to Relief, Rehabilitation and Reconstruction of the 2004 Tsunami affected community which was implemented by CCD during the period 2005 - 2008. Socio economic development of about 2000 rural artisans in Kanyakumari district involved in natural fibre and sea shell based art and craft (serving predominantly tourism oriented Kanyakumari town) as well as coir made of coconut fibre is the program objective. A Resource Centre in Kanyakumari (Sree Bhagavathi Learning Centre) is a fully dedicated facility to promote creativity among artisans for better livelihood and learning of value added resource use / conservation among young students interested in art and craft. Market promotion of the creatively value added products is thru an artisans' platform called Kanya Kumari Kalai Koodam (K4) www.k4arts.org.in.*
- Does your group have any religious or political affiliation? If yes, please describe the type of affiliation and the reason for it.  
No*
- Does your group/organization have FCRA clearance?  
Yes.*
- Please provide letters of reference along with contact information from two people in your community who can describe the impact of your program(s).  
Will be mailed to you separately.*
- If your organization is new, please provide letters of reference from two people along with contact numbers describing the work done by individuals in the group(s). If work related reference is not available, please provide two personal letters of reference.  
CCD has received financial assistance once in the past from Asha Foundation to support activities of Palash Trust in Bengaluru led by Smt.Chitra Chrishnamurthy.*

All applicants are expected to fill out the generic form. Please specify Not Applicable for questions that do not apply. Please fill out appendix form that is relevant to you.

*Submission Form*

8. *Asha reviews the programs funded periodically for future funding. Kindly provide details of contact person(s) from your group who will help in the review process.  
V.C Nadarajan, nadarajan.vc@gmail.com, +91 94433 14318*
9. *What community development activities is your group involved in?  
If Formal /Non-Formal/Special Education- Please fill out appendix 1  
Healthcare- Please fill out appendix 2  
Resource Centers- Please fill out appendix 3  
Promotion of Self Help Groups-Please fill out appendix 4  
Social Awareness/Advocacy- Please fill out appendix 5  
If you are an individual seeking Fellowship-Please fill out appendix 6*
10. *Please provide any other information you may consider relevant.  
CCD desires to make the Kanyakumari program a self supportive one. About 70 % of the management cost is internally generated as of now. Sree Bhagavathi Learning Centre with its objective to promote creative and value based learning will need financial support for a year or two to prepare ground for developing required learning resources, expertise and an ambience.*
11. *Please suggest how Asha can help in community development and empowerment in India.  
A very effective way could be to help in leveraging financial and technological resources for community development. This could be achieved by focussed financial assistance and involving ASHA volunteers in development of projects with high potential for growth and impact.*
12. *Please attach your last year's audit report to this application.*
13. *Please feel free to attach any additional sheets and/or information such as brochures, press reports, photographs etc. relating your organization and its work.*