



# *Asha for Education*

## *Arizona*

### *Application to request funding*

#17, Student development Office, Box 873001  
ASU, Tempe, AZ 85287-3001

<http://www.ashanet.org/arizona/>

#### **What is ASHA - ARIZONA (Asha-AZ)**

**Asha-AZ** is a chapter of **Asha For Education**, an organization that promotes education of underprivileged children in India emphasizing projects that reach rural children. **Asha** has no political/religious affiliations. **Asha** collects its funds through fund-raising activities in the form of profits from organized events and other such efforts and from donations from groups or individuals. For more information see our website [www.ashanet.org](http://www.ashanet.org).

#### **Criteria for projects to qualify for consideration for Asha-AZ sponsorship**

- **Asha-AZ** will work with only non-sectarian groups and which do not discriminate on the basis of caste, creed, religion or sex.
- The project must be targeted towards underprivileged children in India. Primary focus of the project should be literacy that eventually will enable them to become self-reliant. This can be literacy in the form of formal education complemented by vocational training. A very important criteria is the follow-ups of the children as a part of the project design, in order to ensure that it is not merely a temporary effort, but a sustained one. (Ex: children who are educated upto the 5'th grade by the project should be helped to get placed in some other school for continuing their education) The project should espouse a long-term commitment to their programs.
- Target population should largely be children (5-14): Other programs which are not considered unless they are directly linked to plans to educate children in this category as part of a comprehensive package.
- Projects that benefit children in rural areas where there is very little help readily accessible will be preferred over projects that are well established in urban areas where other means of funding/help may be more accessible.
- The project must improve the general welfare of the community. The benefits of the project must be fairly distributed and should reach a maximum number of children by maximizing the percentage of funds going to benefit the children.
- . The project proposal must describe the project in detail, its objectives, and plan of action, number of children covered, and number of people involved in the implementation of project, an itemized budget and any other relevant information.
- The project must be well defined with definite goals over a short and a long time periods.
- The projects must be planned, managed and sustained by the group itself with little outside help. ASHA prefers existing projects with successful records.
- Projects with a requirement of less than Rs.3 lakh are preferred. Projects with larger funding requirements are also considered though they may require the collaboration of more than one **Asha** chapters.

- Projects will be assessed for high cost effectiveness (Low\$/child/yr).
- Projects with fewer over-head costs will be preferred.
- Low infrastructure costs are preferred. But if infrastructure needs to be established in order for the project to become functional (ex:school building), then it will be considered based on the amount of funds currently available.
- There is no fixed maximum sum for funding a project. If one particular project requires a large sum of money, and if the project seems to demand it, then the project reviewer or the projects coordinator can contact other **Asha** chapters to explore the possibility of sharing the funding amount requested.
- Proposals requesting our support for a period of less than a year will be given priority. The group should convince Asha that it could sustain the project beyond this period.
- It has to be a project that some **Asha** member or its liaison in India can visit and follow-up at some point during the funding period. Direct contact at some point is a must to ensure that the money is being spent as stated (in the funding request) and for evaluating future funding. For an established organization, funding can precede such a visit. But for an organization with no track record or no direct contact with any **Asha** member or liaison, the project can be funded only after directly contacting the people in charge of the project and visiting the project site.
- The project administration must agree to allow visits by **Asha** members and/or **Asha** liaison for this project on an occasional basis. . Members of **Asha-AZ** attempt to maintain a close personal involvement with the organization and the projects that are sponsored. Members of the group bring with them slides or pictures and other status information related to the project during their visits to India. With help of our volunteers in India, we have a direct way of monitoring these projects and obtaining regular, consistent and up-to-date feedback on their activities.
- **Asha-AZ** will not commit to funds it already does not have. At the same time, efforts will be taken to ensure reasonably quick disbursement of funds collected.
- **Asha-AZ** releases funds committed to a project on a mutually agreed upon schedule (with the organization carrying out the project). The commitment and release of funds to the organization are tied in with periodic progress and status reports submitted by the organization. The group applying for funding will be required to provide complete financial and narrative reports (and photographs, if possible) on the progress of project when desired by **Asha** (not more than 4 times during a year).
- **Asha for Education** may stop funding the project at any time if circumstances warrant it.

#### **What can you expect from Asha - AZ?**

Upon receipt of your application, **Asha-AZ** will acknowledge the receipt immediately. Within the next two months we would have made our preliminary assessment. At this time the applicant shall either receive a request for more information, or a note of “pending status” implying that the project is still being assessed, or a letter informing our inability to fund at that moment. Applicants under consideration may be requested to provide additional information and/or permission to visit their facility, if already existing. If approved for funding the applicant shall be informed accordingly. After this, depending on the availability of funds, **Asha-AZ** chapter shall contact the applicant with an offer.

**Send Application to:** Project Coordinator, **Asha Arizona**, #17 Student Development Office, Box 873001, Arizona State University, Tempe, AZ 85287-3001 U.S.A.

## **APPLICATION FORM TO APPLY FOR ASHA-AZ FUNDING**

### **Background on the Organization Working on the Project:**

● Name of the organization: GURIA SWAYAM SEVI SANSTHAN

● Date of Establishment: Guria was formally registered as a Society in December 1993

● Please give the following if available:

Registration Number (Public Trust Act): 620/1993-94 (Renewal no. 22/1999)  
FCRA no.136760089

Tax Exemption Certificate Number: \_\_\_\_\_

Exemption Valid Dates: \_\_\_\_\_

● How the organization was created and what is the purpose and mission of the organization:

GURIA ([www.guria.org](http://www.guria.org)) began with the adoption of 3 children of a WIP. Guria was formally registered as a Society in December 1993 although it has been working for the rehabilitation of the women in prostitution (WIP) and their children since 1992 not only in Varanasi U.P. but in Raisen, M.P. also. After fighting their cause for all these years either by taking up their problem with the National human Rights Commission, National Commission for Women, etc. or by running educational programs for the children of the WIP, pimps, etc., Guria has been able to break the back of the mafia-pimp-police nexus in a big way which has inculcated a lot of confidence in these women which resulted in a press conference (defiance) by the WIP against the criminals & refusal to pay 'taxes'. In order to create awareness about the plight of these women and their children, Guria formed the longest ever human chain in the city against police & criminal atrocities in which the WIP themselves participated, organized cycle rallies, seminars, street plays, cultural programs, etc. Guria Festival Organized at national level has given these women a new lease of life. Apart from awareness, the first ever festival of WIP is also an important means of rehabilitation through their readymade classical and folk song and dance traditions-drawing minimum suspicious eye from the vested interests. Moreover, they have been keepers of traditional form of music and dance in this era of extinction and hence respectable stage is a genuine step.

Guria opened a balwadi for the children of the WIP and a Tailoring Centre for Stitching and Embroidery in the red light area of Varanasi. The centre was opened in 1994 and about 120 children are taking their primary level education there. The classes were held in the open except during rainy season. Later on the school was shifted to a Panchayat Bhavan in a small room. Presently Guria has been sponsoring 39 students who are studying in main stream schools which had never happened in such a big way due to social ostracism. The centre helps in grooming up children to be admitted to the regular schools in the vicinity instead of an exclusive school (isolation ward) for the children of WIP. Children should be allowed to join the main stream by interacting with various sections of children and get exposed to the outer world and investigate pros and cons for themselves instead of we giving them sermons of morality. It is greatly felt that a proper rehabilitation centre is what is needed now on a priority basis which will offer shelter to the most vulnerable children and a ray of hope for an appropriate future. This will act as a big relief to the mothers too.

**VISION:** End of forced prostitution & creation of a humane world where all beings co-exist in harmony with the entire creation.

**MISSION:** Education to children & rehabilitation, end child prostitution, stop second generation prostitution, empowerment of the women & exploitation free red light area, rehabilitation through cultural teams of women in prostitution, alternate economic options for the women and their children, awareness campaign to sensitise the civil society regarding the plight and right of the women & their children.

● Describe structure of your organization (administration, field staff, teachers etc.):

Mr. Ajeet Singh (President), Mr. Anil Gupta (Secretary), Mr. Harish Kumar (Treasurer), Ms. Shanti Singh (Member), Mr. P.N. Singh (Member), Mr. Ganesh (Member), Mr. Anil Kumar (Member).

● List previous/current projects undertaken by the organization with names, location, goals, size of projects in terms of beneficiaries and funding:

Since Guria's inception we have worked only against forced brothel prostitution. Our three projects have been:

- (1) Education for their children (budget 02-03 Rs 249800.00 + Rs 110553.00 = 360353.00)
- (2) Awareness & rehabilitation through cultural teams of women in prostitution (01-02 budget Rs 167329.00 + Rs 155980.00 = Rs 323309.00)
- (3) Latest project has been Ajeet's stay with the bedia's (a tribe involved in family based prostitution) in their village, as a part of their family, to explore the definition of life in a wider perspective without being judgemental. More importantly the intimacy with their "inner chord" has broadened our own limited understanding about the nature of an ideal intervention – beyond only charity work (as an experiment we have invested only approx. Rs 25000/- per year- for teachers and study material).
- (4) Project supported by Asha-CNJ for a NFE center.....Snigdha

● A brief description of the long-term objectives of the organization:

1. To focus on the root causes of prostitution i.e. poverty, gender inequality, religious factor, tradition, organized criminal groups etc.
2. To eliminate Second Generation prostitution.
3. To prevent Child Prostitution.
4. To prevent Trafficking of women and Children for prostitution and other forms of sexual exploitation.
5. To Campaign against Sex tourism & discrimination in the name of HIV/AIDS.
6. To create Awareness among the Women in prostitution of their human and civil rights and to end their dependence on the criminal nexus of prostitution in the 'red light areas'.
7. To take up active advocacy work for effecting appropriate changes in the Legislation, policy, programs and biased implementation by the administration pertaining to trafficking and prostitution.
8. To promote research & public awareness for proper social perception on the causes, patterns and impact of prostitution and trafficking in Women & Children.
9. To support and to rehabilitate survivors of trafficking, prostitution and other forms of sexual exploitation.
10. To eliminate negative cultural attitudes and practices against girls.

● Details of the organizations annual budget (include an annual report if possible):

Budget 2002-2003

• Actionaid	Rs 249800/-
• Asha	Rs 490000/- + AshaCNJ
• Own Funds	Rs 110553/-
• <b>TOTAL</b>	<b>Rs 850353/-</b>

● Previous Funding Sources, if any: Same as above

● Contact Person in USA (if any) Name, address, phone number, fax number and e-mail:

- Sri Sridharan, 4274 E Agave Road, Phoenix AZ 85044, 480 706 5413 (R); 480 225 9006 (cell)  
Email: [infinisri@prodigy.net](mailto:infinisri@prodigy.net)
- Sriram Muthukumar, 3600 W Ray Road, Apt. # 2066, Chandler, 85226, 602 697 7359 (cell)  
Email: [mosaic90@cox.net](mailto:mosaic90@cox.net)

● Contact Person in India - Name, address, phone number, fax number and e-mail:

Mr Ajeet Singh, S-8/395, KHAJURI COLONY, VARANASI, UP, INDIA, PH. 2504253 Email: [guriaajeet@rediffmail.com](mailto:guriaajeet@rediffmail.com)

## Details of the Project Proposal

● Project title: PROPOSAL FOR THE CONSTRUCTION OF A NIGHT SHELTER FOR THE CHILDREN OF WOMEN IN PROSTITUTION

It is proposed that a night shelter be constructed to support and get meaningful results from the already ongoing balwadi cum non formal education centre in the red light area (shivdaspur, varanasi, UP) for the children of women in prostitution. The tuition classes were being conducted in the evening runs in the verandah of the houses in the red light area (at two places) which is very disturbing for the children because of the "activity" all around. A project was supported by Asha-CNJ to build an NFE center to house these tuition classes. A Night-Shelter will enable us to begin late night tuitions for the school going children because it becomes difficult to followup the children who return late in the evening from school. Above all why a night shelter is required is the children inspite of going to the formal schools, NFE center, night tuitions, have to ultimately return to the same environment of sex, wine, drugs & crime. Hence the success ratio of our work has come down in a major way. There would be five rooms for library, playroom cum TV room cum diningroom, counselling centre, medical centre & office respectively. There would be two dormitories for 80 children and a warden's room with attached bathroom, apart from a kitchen. In the same campus we plan to begin an income generation programme (handmade paper unit) for the grown up children in the future. The children would also be provided night meals and recreational facility in the night shelter.

● Project contact address: Mr Ajeet Singh, S-8/395, KHEJURI COLONY, VARANASI, UP, INDIA, PH. 91-542- 2504253, Email: [guriaajeet@rediffmail.com](mailto:guriaajeet@rediffmail.com)

● Project location (urban, rural etc.): Rural

● Does your school/schools already exist? If yes, describe number of children, class-rooms, infrastructure etc.

The children go to govt. schools during the day. Guria runs a NFE center to conduct tuition classes to support & encourage education among the children and improve drop out rates.

● What is the short-term and long-term goal of the project?

(a) **Short term**

- We will minimize sexual harassment & exploitation of children who by virtue of being in the area can't escape it.
- The children will be kept away from becoming part of the institution of prostitution at a very tender age.
- In continuation to the schooling of the children the night shelter will also mark a beginning of a more holistic approach and it would provide base for the much required tuition, health, counseling and recreational facilities.

(b) **Long term**

- It will bring down the burden from the women's shoulders. This will lead to empowerment & freedom from dependence on the same parasite vested interests.
- Night shelter will help motivate new children & their parents to ignore social ostracism and accept education as a beginning of a new life.
- The night shelter will ultimately help us end second generation prostitution.
- In the long run the night shelter will help us in our effort to create child prostitution free red light area.
- Night shelter will help us to successfully continue our education program with less dropout cases.

● Describe socio-economic background of the children to be educated and their parents:

The problem of red light area in Varanasi is more vulgar and severe in nature. The children of these prostitutes lead a vulnerable life. They are deprived of everything that can be termed 'appropriate' whether it is food, clothing, recreation or education. Moreover, the atmosphere in which they live forces them to learn the evils of the society from early childhood. Many children run away to other cities lured by someone. The children of pimps also are no different from the children of the WIP. This way there are hundreds of children in Varanasi who need total shelter & rehabilitation. Education, security & care is one thing which can bring hope and meaning in the life of these children. It was observed that most of the children of women in prostitution (WIP) did not go to school because of the entire environment of sex, wine, drugs & crime or a few who had enrolled were early dropouts. After a long night's work, the mother spends her morning time catching up with her sleep and after that, with a host of other chores. Mothers get very little time to take the children to school. The poor enrollment was also because of the apprehension of not being accepted by the school authorities. Added to this were the problems of first generation learners, lack of a family member to guide them in their curricular activities. The night shelter will give us enough time & space for interaction with the children and motivation required for a holistic approach.

School on its part exposes these children to the so called respectable world and these children begin to discover the reality vis-à-vis "the socially acceptable children." Any wrongful act on their part, howsoever normal and trivial, is attributed to their mothers' profession and their background. This results in the child and the mother further withdrawing them from the formal educational system. Lack of sensitivity on the part of the school authorities towards the special problems and needs of these children, lack of scholastic material inputs like uniform books etc further add to their dropout and scholastic stagnation. Moreover the dependence of the women on the pimps, brothel keepers makes the children also tied to their clutches.

Despite these factors it was observed that a handful of children did enter the educational system and completed the same. On further inquiries it was found that most of these children were relatively more resourceful and had some kind of support system which sustained them in the formal educational system. They were either the children of the brothel keepers, economically well off few prostitutes, or had some patron in the form of a local doctor, a customer, a teacher etc. who provides the child with both financial and non financial support. Even the night shelter would be an embodiment of social, economical & psychological support to the less fortunate children and their mothers.

Tiny Compartments or small rooms shared by WIP is the hallmark of red-light areas all over the country where the women carry on their 'business' with absolutely no room for the children till very late night (main business time). They are either found loitering on the streets or are exposed to the 'business' at a very tender age each night. They also facilitate the business in one or the other way (pimping and fetching pan, tea, liquor etc. for the customers). In the light of this background our education program is more likely to fail in the long run. Hence the night shelter will provide an urgent change in environment. It would also provide a base for night tuitions for the mainstream school going children (about 50 children) who remain out of touch with us for months since they return from school by 5.30pm in the evening.

They need to be accepted the way they are with all the gaps in their lives. Then any rehabilitation effort should begin and only then will it be successful. No derogatory forceful move can achieve a social change. The life in the red light area is of hell-both hygienically & psychologically. Hence a fresh environment should be provided in the form of entertainment centre and night shelter. The richness of life should be introduced in their sad lives which can induce a change in their lives.

The centre can also serve as a medical dispensary which will also accommodate a psychiatrist to end the guilt consciousness and insecurity even after selling themselves each hour. We believe women are not criminals but victims of society. This leads to a depression which is relieved only by boozing each day-cutting short their life and even ignoring their children. The night & health centre to a great extent will help us to win their confidence and give immediate relief from dependency. We need to focus on the dependence of the women because the whole institution depends on it. This dependence on the vested interests is the hallmark of the institution all over the country which perpetuates and strengthens the core structure of prostitution.

- What changes this project aims to bring about in the current conditions:

**Vision of the proposed project:** To stop second generation prostitution and end child prostitution.

**Mission of the proposed project:** Apart from minimizing sexual harassment of the children Guria intends to stop school dropouts and enroll more children into the mainstream schools. The night shelter will also mark the beginning of a holistic approach which will include tuition, health care, counseling and recreational facility. It will help to minimize the dependence of the women on the exploitative criminal nexus which will certainly provide security to the children from the clutches of the pimps.

- Beneficiaries of the project (how many children, number of males/females, age and other demographics, and other relevant details): Between 3-14 yrs/ Approximately 40 males & 40 females

- Describe the current local literacy conditions:

- How do you plan to accomplish your goals listed above?

Purchase of the land and construction of the night shelter in the red-light area (shivdaspur, varanasi, UP) will take at least one year.

- Within 1 year of the project execution at least 10 new admissions of children in school
- Dropout cases of school going children will come down by 50% within 1 year of the project execution.

- Describe planned teaching techniques: NA

- What is the current status of the project (number of people working on the project, resources such as land, buildings, books, tools etc)? Not yet started.

- If possible, please provide with information on two individuals in your community who can describe the impact of your project:

### **Funding Details**

- Details of the funding requirements:

Amount of money required: Rs. 1963000.00 (\$43,467.67) → 2 dormitories

Rs. 1364000.00 (\$30,203.72) → 1 dormitory

Duration for which funds are requested: One time grant

Detailed breakup of the costs involved along with details of money received from other sources, if any:

#### **BUDGET FOR LAND & BUILDING (2 Dormitories)**

PARTICULARS	AMOUNT(Rs)
(a) 4 Biswa (1360x4=5440 sq.feet) @Rs 90000/- 4xRs 90000	360000.00
(b)Four Rooms(12feet x 12feet x4) @Rs 60000/- Rs 60000 x 4	240000.00
(c)Two Dormitories(50feet x 18 feet) @Rs 200000/- Rs 200000 x 2	400000.00
(d)Kitchen(12feet x12feet)	60000.00
(e)Storerroom(10 feet x 10feet)	50000.00
(f)Dininghall cumTVroomcumplayroom(18feetx 14)	75000.00
(g)Room for warden with bathroom(12feet x 14 feet)	80000.00
(h) Four bathrooms	60000.00

(i) Four toilets	60000.00
(j) Tubewell with water supply system	40000.00
(k) Boundary wall with gate	200000.00
(l) Metallic bunks (double seater) @ Rs3200/- 40 x Rs3200/-	128000.00
(m) Furniture (For office, library, dining hall, health & counselling rooms)	100000.00
(n) Miscellaneous expenses	30000.00
(o) Government fees & legal charges	80000.00
<b>GRAND TOTAL</b>	<b>1963000.00</b>

#### BUDGET FOR LAND & BUILDING (one dormitory)

- **NOTE : After a great thought we decided not to cut down the land cost because later land will not be available at the same place and it will become a problem in the expansion of the night shelter.**

PARTICULARS	AMOUNT (Rs)
(a) 4 Biswa (1360x4=5440 sq. feet) @Rs 90000/- 4xRs 90000	360000.00
(b) One Room (12feet x 12feet x4)@Rs 60000/- Rs 60000 x 4	60000.00
(c) one Dormitories (50feet x 18 feet)@Rs 200000/- Rs 200000 x 1	200000.00
(d) Kitchen (12feet x 12feet)	60000.00
(e) Storeroom (10 feet x 10feet)	50000.00
(f) Dining hall cum TV room cum playroom (18feet x 14)	75000.00
(g) Room for warden with bathroom (12feet x 14 feet)	80000.00
(h) Two bathrooms	30000.00
(i) Two toilets	30000.00
(j) Tubewell with water supply system	30000.00
(k) Boundary wall with gate	200000.00
(l) Metallic bunks (double seater) @ Rs3200/- 20 x Rs3200/-	64000.00
(m) Furniture (For office, library, dining hall, dormitory)	20000.00
(n) Miscellaneous expenses	30000.00
(o) Government fees & legal charges	75000.00
<b>GRAND TOTAL</b>	<b>1364000.00</b>

- Other sources of funding (confirmed and anticipated), if any:

Vibha-SFO (\$10K); Asha-CNJ (\$5K); AID-Tempe (\$5K);

- Proposed means of continuing the project after current funding (specially maintenance of structures being built): NA

- To what purpose would the requested funds be directed? An itemized split up of costs: blackboards, books, tables, chairs, toilets, buildings, teachers' salaries etc. for the next three years, showing recurring and fixed costs: NA

- Will ASHA- Arizona be able to specify where the allocated funds should go? Yes

- Provide name, address and phone number of the person who will be responsible to submit periodic financial reports on your projects to us:

Sri Sridharan, 4274 E Agave Road, Phoenix AZ 85044, 480 706 5413 (R); 480 225 9006 (cell) Email: [infinisri@prodigy.net](mailto:infinisri@prodigy.net)

### **Project Schedule**

- Specify an approximate time schedule for the project: at least one year from the time of first sanction of funds
- Duration of the Project: Itemized description of the various phases in the project with their associated timelines. (There will be an evaluation at the end of each phase. ASHA requires an update every 3 months):

Due to huge amount of funds needed for the execution of this proposed night shelter, a collaborative effort has been initiated between Vibha, Asha, & AID. Please refer to Guria Collaboration (Guria\_collaboration.doc) for more details on project implementation & feedback.

- Number of project personnel involved in the implementation of the project and their duties:

**Core people involved in the project:** Ajeet singh, Manju bhattacharya, Jagdish mohan, Kanhaiya lal patel, Paras Nath Singh.

**Structure of the projects (roles and responsibilities of the people involved in the effort):** Purchase of land (Ajeet Singh & Manju bhattacharya), Construction of the night shelter (Jagdish mohan, Kanhaiya lal patel, Harish Kumar)

- References of the lead people supervising the project, if any:

### **Other Details**

- Number of people reached by the program so far and how many have completed the literacy program (number of boys and girls):
- Standard Proficiency of the participants at the end of the project: Improve drop-out rates.
- Is there any governmental involvement in the project? If yes, how? No
- Specify nature of requested funds. Is this a one-time contribution or an annual request? One-Time Grant
- Can you include a copy of the syllabus? NA
- Please scan all relevant pictures and attach them to this proposal.
- Provide any other information pertinent to the project : Sri Sridharan's site visit done in October 2003 (VaranasiGuria report2003.doc)