

Asha SV Meeting, Jun 22, 2011

Attended by: Jigesh, Venki, Minali, Vijay, Vinod, Sachin, Amit
On the phone:

[1] Seva Mandir mid-year review [Amit]

- SM has been running NFE centers in remote rural villages of Rajasthan since 1991
- The focus is to provide primary education to the children of seasonal migrant laborers

- Since 2007, Asha SV has
been supporting NFE centers in Badgaon block of Udaipur district
- Expanded significantly in 2009 to run activity centers in govt primary and middle schools
- Good progress; improvement in children's ability to learn

- For 2010-11, Asha SV voted to support 23 NFE centers, 5 activity centers and up-to 25 tribal children for learning camp but only 21 NFE centers were run; total enrollment 560 (260 girls and 300 boys). Two NFE centers were closed as the children were moved to govt school in the area based on the evaluation of children's abilities. Also one activity center (Ushan) had to be closed because of lack of support from the govt school (Head Master)

- 97 children graduated from SM NFEs to join government schools

- SM teachers have started using learning material from Activity centers as teaching material in NFE centers

- Currently govt school teachers are not part of Activity centers

- Residential Learning camps: For first generation of learners; held thrice a year but in 2010, Asha SV supported
only 2 camps; 25 children per camp

- Good overall performance

- Activity center model must be replicated to other zones and blocks to improve the government infrastructure

- SM started a dialogue on RTE

- Even though it's a mid year update, it's close to the end of the SM academic year; we should try to sync up with SM academic year by working on
renewal during the month of July

- Since one Activity center was closed, SM has unused money from the last disbursal (\$3636);

this amount will be deducted from the next disbursal amount

- There was an additional saving of Rs. 60,000 in NFE centers which was used for buying books for 560 children; it does not seem

to be a concern as they have been reporting all the expenses and savings openly. Volunteers can express their concern (if any) as a reply to this email.

[2] Response to Asha-wide regarding the project funding shortfall [Sachin]

- All chapters are supposed to provide the funding shortfall information to Asha-wide team as part of the general funds assistance initiative

- Our chapter has already decided to address the projected funding shortfall by forcing a 20% cut across the board

- Do we need to provide a project specific shortfall information?

[Asha-wide got back to us about the above after our meeting with the following]

* Asha-wide has indicated that it will be okay with the information as 20% cut across the board

[3] Fundraising through a day of Cricket [Jigesh]

- Jigesh has put some thoughts in place to target a day of cricket to raise funds in a 2 page write-up. We went into more details of the proposal and feel that we might not be able to justify the Rol here. Jigesh will try to work further on it and see if we can get a better

picture.

- We can think of a quiz (corporate/brand-equity) with 30-40 teams as a fundraiser event. It can prove to be a relatively low effort event if planned well. Revenue can come from participation fee, nominal audience's fee, food and sponsorship. We need to let the fundraising team explore it more and analyze the feasibility.