

# Asha SV Treasury update

2007:

- opening balance: \$824K
- funds raised: \$533K
- funds disbursed: \$560K
- closing balance: \$797K

2008:

- opening balance: \$797K
- funds raised: \$542K
- funds disbursed: \$685K
- closing balance: \$673K

2009:

- opening balance: \$673K
- funds raised: \$518K
- funds disbursed: **\$579K**
- closing balance: **\$612K**

# New vols in 2009

- 1 new vol orientation
- 1 potluck
- 110 new vols showed interest – emails, attending meetings etc.
- 30 of them are active – projects, fr, web, sac, sat, ta, grants, etc.
- Survey at start of year and tried to cater to the responses
- Personally meeting and talking to vols when they show up at meetings helped

# Fundraising 2009 (non-TA)

- Maya Jaalam
  - Expenses: \$9098
  - Funds raised: \$11371
  - Profits from the event: \$2273
  - Donations at the event: \$5191
  - Total proceeds: \$7464
- Hole-in-One golf tournament with Rotary Club
- Majorly involved with sponsorships etc. for the Spring Run

# Team Asha '09: What we did

- Successfully kick started the East Bay program ( San Ramon, Pleasanton , Walnut Creek Area).
- Introduced "Season 2". This was targeted for folks who wanted to join the program later - around July timeframe).
- Introduced an additional Asha supported marathon ( above the usual 3 marathons and SF half )- the R&R, San Jose
- Despite the bad economy and increasing competition ( from other groups like ekal) - maintained consistent # of runners in the program -- 200+ this yea. This was achieved in part due to 1 and 2 ( program expansion)

# Team Asha '09: What we did

- Successfully collaborated with the Asha SF chapter's TA program
- Introduced project awareness within TA community. Each long run had a project focus and presence ( projects story boards etc.)
- Integrated PayPal as a means of payment for donation. Not live yet, but infrastructure available.
- Had a planned approach to company info session for publicity.
- Had a "dhammal" coords dance in the final party! Link to video available on request:)
- *Did something special for Coach Tony - outside of TA though.*

# Team Asha '09: What we didn't

- For increasing the bonding between the runners and between runners/coords, we had thought of creating different clubs - like movie club, book club etc. -- This never really took off as all of us were swamped once the season started.
- Wanted to do more publicity in East Bay, did not happen due to limited vol bandwidth.
- Wanted to personally iterate/run with each of the running group to get a pulse on the program - did not happen.

# Team Asha '10: What we can

- Marathon registration - SF marathon registration turned to be painful process. Can definitely improve. Ask for Asha "discount reg code" from the SF organizers. That would help solve this issue.
- Paper registrations - Try not to do any paper stuff. As this leads to a lot of manual work/ systems getting out of sync etc. Automate processes as much as possible.
- Runnernet interface - Can be enhanced a whole lot. More details available on request.
- PayPal integration - Go live
- Have a standard set of guidelines for running the program- This will help as the new team will not churn on the same issues again ( that is a lot of waste of time for the coords). Planning to put that together as part of the 2009-2010 hand off.
- Try and go green where ever possible

# Team Asha '10: What we can

- Better publicity materials ( flyers/newslettes etc).
- T-shirts: Need a better process for estimating the t-shirt sizes/requirements. There are tons of t-shirts in storage from last 5 years (mostly cotton) Would recommend that we do not do t-shirts for spring run - instead give something size neutral like Cap that can be used year after year.
- Going paper-less for recommitments. Currently recommitments are paper based and its a pain to get all that information uploaded into the system.
- Rethink publicity - Feel that physical flyering (for the amt of time spent by vols) does not provide that much conversion.
- More effective will be to have more company info sessions.
- Focus on East Bay more for publicity. Recommend to have 1 publicity coord and couple of vols dedicated to spreading the work in East Bay as there is more potential there.

# TA 2009 : numbers

	Season I	Season II	Total
Registrations	221	28	249
Recommitments	181	25	206
Half	91	25	116
Full	90	0	90
Single	145	21	166
Teams	19	2	21

# TA 2009 : finances

FR target	298840
FR logged	381825 *
FR received	181575 **
FR to be charged	25257
Registrations	21231
Expenses	19825

\* Includes amount to be charged to CC

\*\* Does not include company matching checks received till now

# WAH 2009

- Submitted a project to WAH after a long time – Asha Darshan
- Raised at least \$12K (final amount might be closer to \$14K)

# FR ideas from 2009

- TA Biking program – Sachin/Vinod
- BACA cricket tournament w/distributed mode -- Shabbir
- iPhone application (volunteer made) and donate that to Asha – Miheer
- TA Dance (non-athletic) program – Meenakshi/Teesta/Smitha
- Volunteer donation on an emergency year – Manoj
- Dandia raas – Anshu [check if its already there]
- Mela – coinciding with Diwali? Food + stuff.. Sponsors? – Smitha
- Used car donations – Mayank/Sachin/Dilip
- Stock donations and airline miles as gifts – Mayank/Sachin/Smitha
- Credit Card rewards doing it online– Sachin/Roopa/Sreedhar
- Followup with stewards for tightening our budgets -- Vinod
- Asha Walk for specific cause – local + our projects– Roopa/Sachin/Smitha
- Support-a-Teacher – Subashree/Vinod
- Corporate Asha-stars -- Dilip
  
- Registry (birthdays etc.) – Shweta
- Fundraising dinner (big) -- Sabita

# Projects

- Started the year with 65 projects – lots of loose ends, ICPA projects, projects without stewards
- Currently working with 42 active projects
- All projects have local stewards
- Disbursed funds to 39 projects
- No funds disbursed to 9 projects
- 30 projects had a site visit in 2009
- All projects were presented at least once in the meeting
- 27 projects now have eval docs
- 3 of those have responses to check against evaluation
- Started a new projects blog site:
  - <http://www.ashanet.org/siliconvalley/projects/>

# Alternate Education

Project	SV09 Funding	Visit in 2009		Meeting		EvalDoc	Updates
<u>ABHAS run by TEACH</u>	\$3,689	None	0	Aug; Nov	2	Not done	4
<u>ASV Deoria and Kushinagar</u>	\$7,000	None	0		0	Not done	0
<u>Bal Mitra Badi</u>	\$0	None	0	Apr	1	Not done	1
<u>Child Slavery Project - Bhadohi</u>	\$2,200	None	0		0	Not done	3
<u>Doorstep School - Dattawadi</u>	\$21,562	Sep	1	Oct	1	Created	2
<u>Doorstep School - Laman Tanda</u>	\$3,900	Sep	1	Oct	1	Created	2
<u>Gramin Shiksha Kendra</u>	\$34,090	Feb; Mar	2	Apr; Jul; Sep	3	Created	17
<u>Puvidham</u>	\$15,050	Dec	1	Jan; Jul; Aug; Sep	4	Not done	2
<u>Satsang Vidyalaya</u>	\$0	None	0	May; Nov	2	Not done	3
<u>Seva Mandir NFE centers</u>	\$19,850	Feb	1	Mar; Jul; Aug	3	Created;	4
<u>Sita School</u>	\$5,265	Jun; Aug; Sep; Oct; Dec	5	Apr	1	Created	14
<u>Varun</u>	\$9,095	Sep	1	Apr; Nov	2	Created	5

# Bridge Schools

Project	SV09 Funding	Visit in 2009		Meeting		EvalDoc	Updates
<u>CDDP</u>	\$8,535	Mar	1	Apr	1	Created	3
<u>Olcott Memorial High School - Bridge Project</u>	\$8,000	None	0	Mar	1	Not done	4

# Formal Schools

Project	SV09 Funding	Visit in 2009		Meeting		EvalDoc	Updates
<u>Isha Vidya</u>	\$13,164	Jun; Dec	2	Feb; Jul	2	Created	7
<u>Kuvempu</u>	\$9,000	None	0	Sep	1	Not done	7
<u>Sahanivasa</u>	\$11,570	None	0	May	1	Not done	3
<u>Savidya Upasamiti</u>	\$42,796	May	1	Feb; Mar; Aug; Oct	4	Created	3
<u>SES-Hyderabad</u>	\$29,306	Aug	1	Aug; Sep; Dec	3	Created	10
<u>Sowbagya Educational Trust</u>	\$7,667	Jan	1	Dec	1	Not done	8
<u>SShrishti Learning Center</u>	\$9,479	Jan	1	Mar; Mar Apr; Nov	4	Created	11
<u>TF Stars</u>	\$14,456	Mar	1	Apr; Sep	2	Created	4

# Higher Education

Project	SV09 Funding	Visit in 2009		Meeting		EvalDoc	Updates
<u>Sowbhagya Higher Education</u>	\$5,444	Jan	1	Dec	1	Not done	4
<u>SVYM-VidyaKiran</u>	\$11,930	Mar	1	Mar	1	Created	4

# Kids @ Risk

Project	SV09 Funding	Visit in 2009		Meeting		EvalDoc	Updates
<u>Natpurwa</u>	\$4,635	Jul	1	Apr	1	Created	7
<u>Prerana</u>	\$0	Jun; Oct	2	May	1	Not done	9
<u>Rescue Junction</u>	\$18,750	None	0	Jun	1	Created	5

# Community Initiatives

Project	SV09 Funding	Visit in 2009		Meeting		EvalDoc	Updates
<u>Asha Darshan</u>	\$10,000	Jan	1	Feb; Apr; Nov	3	Created	6
<u>CSRA</u>	\$8,740	Feb; Oct	2	Apr; Apr; Dec	3	Created;	8
<u>Shikshana Vahini, Bijapur</u>	\$8,850	Nov	1	May	1	Not done	2
<u>Shikshana Vahini, Mysore</u>	\$0	None	0	May	1	Not done	0

# Residential Schools

Project	SV09 Funding	Visit in 2009		Meeting		EvalDoc	Updates
<u>Basera-e-Tabassum</u>	\$15,940	None	0	Feb; Apr	2	Created	3
<u>Ek Kadam + Jagriti Bal Vikas</u>	\$46,154	May; Oct	2	Feb; Jul; Sep	3	Created	10
<u>Lok Shikshan Sansthan</u>	\$7,925	Mar	1	Apr; Nov	2	Created	6
<u>Pranabanada Boy's Hostel</u>	\$10,592	Oct	1	Feb; Apr; Nov	3	Created;	8

# Special Education

Project	SV09 Funding	Visit in 2009		Meeting		EvalDoc	Updates
<u>Pragati</u>	\$0	None	0	Mar; Apr	2	Not done	0
<u>Sankalp</u>	\$0	Aug	1	Jul	1	Created	7
<u>Shristi Special Academy</u>	\$11,750	Jan; Dec	2	Apr; Dec	2	Created	14
<u>Srividhya Center for special children</u>	\$16,964	None	0	Jul	1	Created	2

# RTI and Fellowships

Project	SV09 Funding	Visit in 2009		Meeting		EvalDoc	Updates
Mountain Children Foundation --	\$15,780	None	0	Apr; Jul; Sep; Nov	4	Not done	8
Aheli Chowdhury Fellowship	\$1,915	Nov	1	Jun	1	Not done	3
Saurabh Sharma Fellowship	\$1,915	Nov	1	Jun	1	Not done	3
Vallabhacharya Pandey Fellowship	\$0	None	0	Dec	1	Not done	1

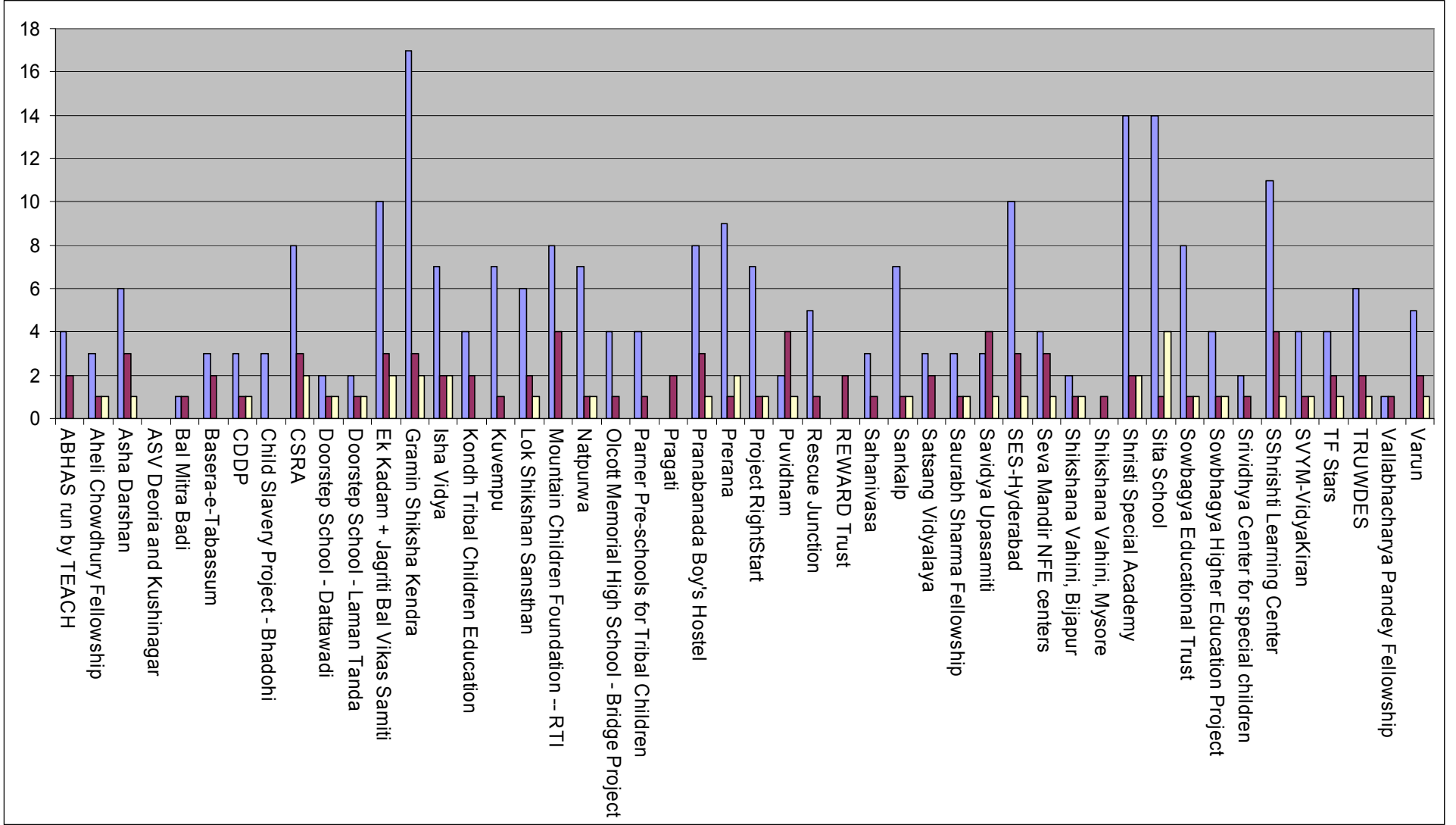
# Tribal Schools

Project	SV09 Funding	Visit in 2009		Meeting		EvalDoc	Updates
Kondh Tribal Children Education	\$0	None	0	Jan; Jul	2	Created	4
Parnar Pre-schools for Tribal	\$3,759	None	0	Aug	1	Not done	4
TRUWDES	\$10,229	Jul	1	Jul; Aug	2	Created	6

# Training and Quality

Project	SV09 Funding	Visit in 2009		Meeting		EvalDoc	Updates
Project RightStart	\$4,663	Jul	1	Apr	1	Created	7
REWARD Trust	\$73,727	None	0	Jul; Oct	2	Not done	0

Blue: Updates online on project webpage  
 Magenta: Updates in the meeting  
 White: Site visits



# SAC

- Currently supporting 373 students (both regular and higher ed)
- Out of 373, 345 students have SAC sponsorship and 28 do not.
- All the students without sponsors are higher ed students.
  - Contrary to previous years, we find it difficult to fill sponsor slots this year.
  - We tried a little more aggressive publicity, but a lot needs to be done.  
Some ideas for next year:
    - publicity on corporate mailing lists
    - multiple emails on Asha-SV list (SAC specific)
    - suggest a friend: reaching out to current sponsors to help in promoting SAC among their friends (suggest a friend link on their account page)
- In process of adding Reward Trust (Higher Ed) to our SAC program from April 2010
  - we will need to do more on publicity front.
- CDDP is the only project that SAC team (stewards) haven't heard from (updates, newsletter article etc) in about 3-4 months... there has been no contact.
  - we need to look into this as early as possible next year.
- In process of bringing out our bi-annual newsletter.
  - Ideally, it should have been done by October, but got delayed..
  - I think from now on we should have June/dec newsletters instead of April/October since it gives approximately 2 month offset from sponsorship cycle..

# Other updates

- SAT (support-a-teacher)
  - started brainstorming a SAT program
  - currently building the infrastructure similar to SAC
  - plans are to discuss in the chapter in Jan and kick start program for Apr