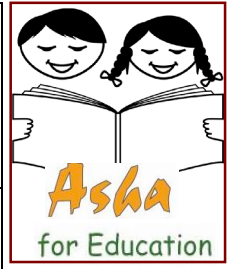


Team Asha
Silicon Valley Chapter
P.O. Box 60965,
Sunnyvale, CA 94088-0965
<http://sv.team-asha.org/>



**Team Asha Annual Spring Run/Walk & Carnival – April 3rd 2011,
9 AM
Shoreline Park, Mountain View, CA**

Dear Friend,

Asha for Education Silicon Valley cordially invites you to become a proud sponsor of our event **Team Asha Spring Run/Walk and Carnival 2011** being held on Sunday April 3rd, 2011 at Shoreline, Mountain View, starting at 9 AM. With hundreds of participants and their families supporting them on the walk, the race provides you a golden opportunity to showcase your company and enhance your client base.

Asha for Education Silicon Valley chapter is a fast-growing 501(3) (c) nonprofit organization made up of professionals and graduate students in the bay area that develops, funds and makes sustainable the education of underprivileged children in India.

Team Asha is one of the premier endurance sports training programs in the United States. It provides personalized coaching, motivation and support for individuals with a life goal to run/walk an official marathon or half marathon. After a successful debut in 2007, Team Asha - Silicon Valley is organizing, for the fourth consecutive year, a Spring Run/Walk & carnival. We have two categories of run/walk - 5k and the 10k along with games, face painting, food stall, fun and frolic. Team Asha comprises of various professionals in the hi-tech industry, doctors, lawyers, students, stay-at-home moms and accomplished athletes who may become your advertisers on the run!!!

For a modest sponsorship contribution, the logo of your company could appear on T-shirts, flyers, prizes and Team Asha website. In addition, you will have the opportunity to reach out directly by means of your advertisements in runner goodie bags, to a wide segment of extremely well informed, motivated and health conscious individuals; ranging from students to high net worth business professionals. Your company will be featured in race advertisements and you will also have substantial race-day marketing opportunities - all for a very low contribution....and a beautifully worthy cause.

Please review the list of sponsorship levels, benefits and advertising rates below and select the level that best suits your company. We will be pleased to discuss any special arrangements or specific requests that you may have. Please do not hesitate to contact us if you require any further information.

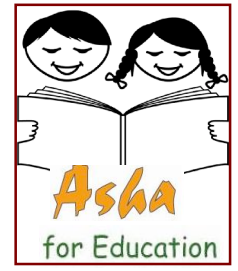
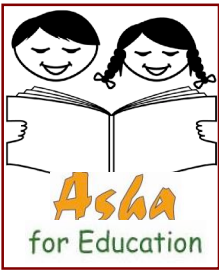
The task of providing the opportunity for education to India's most impoverished children is like a steep, rocky slope. Together, we hope to reach the top!

Best wishes,

Team Asha

Asha for Education, Silicon Valley, P.O Box 641741, San Jose, CA 95164-1741

<http://www.ashanet.org/siliconvalley>



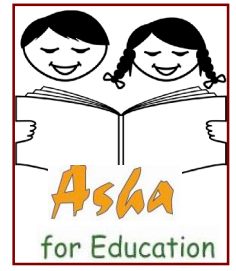
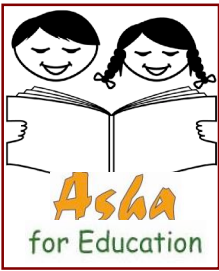
Sponsorship Levels and Benefits

	*Diamond (\$2000)	*Platinum (\$1500)	*Gold (\$1000)	*Silver (\$750)
Original prices				
Early Bird prices (Till 2 nd Mar 2011)	(1800)	(1200)	(750)	(500)
Company Visibility				
Verbally advertised/announced during the event	6 times	4	2	1
Free registration for the event	6	4	2	1
Booth at the Team Asha Spring Run/Walk & Carnival	♦			
Logo on publicity flyers/ T- shirts* (Contact by - 03/08/2011)	♦	♦		
Company banner on Team Asha Spring Run/Walk website	♦	♦	♦	
Company flyer/coupon/advert to be placed in runner Goodie Bags + Prominent coverage on event websites.	♦	♦	♦	♦

***Solo logo on runner's T-shirts for Diamond Sponsor.**

Advertising Rates

- Booth space: \$500
- Banner at event location: \$250



Please contact us so that we may work with you to develop a sponsorship program best suited to your needs.

1. Harshit Shah (hb.shah@gmail.com) / 213-268-6275
2. Sneha Khabiya (snehakhabiya@gmail.com) / 408-594-9975
3. Arpan Merchant (arpanmerchant@gmail.com) / 412-551-7204

Miscellaneous Supplies: The following items are necessary for the event and are valued at 100%:

1. Office Supplies: • Tables/Chairs • Clean Up Services • Trash Bags • Banners/Signage • Race Bibs • Polythene Bags • Beverages (water, sports drinks, etc.) for runners • Snacks (breakfast, fruits, etc.) for runners.
2. Bags: Goodie bags are a way to express our gratitude to the runners on Race Day. We encourage Race sponsors to provide items for the bags and prizes to be given away to the runners. These items will be counted as in-kind contribution toward your sponsorship.
3. Advertising: Media plays an important role in communicating the awareness of education to the public. We encourage you to tag your TV, radio, newspaper, magazine and billboard advertising. This media will be counted as in-kind contribution toward your sponsorship.