

Initial Project Proposal

Asha Stanford

What is ASHA?

ASHA is an organization that promotes education of underprivileged children in India. ASHA has no political/religious affiliations. ASHA collects its funds through its own fund-raising activities and from donations from groups or individuals. For details see www.ashanet.org.

Does my project qualify for Asha Stanford funding?

For a detailed description of our project evaluation process and selection criteria, please refer to www.ashanet.org/stanford/. Briefly, we look for projects that:

+? deal with education (and perhaps related issues of vocational training, health care, school meals etc.) of underprivileged children in India;

+?are strictly secular and expressly non-discriminatory (based on religion, color, race, caste, sex etc.) in their charter and implementation;

+?are well-defined, have definite goals in the short term, and focus on self-sustainability in the long term.

What can you expect from us?

1. On receipt of your application, Asha will acknowledge the receipt immediately.
1. A "project steward" will be assigned to your project within one month. The steward will act as your liaison to Asha Stanford and will work with you in presenting your proposal to the Chapter. Note that independent verification is an important component of our evaluation process, and we strongly urge you to work with the steward in arranging a site visit from an Asha volunteer if this is possible. This will help the steward expedite the process of evaluating your project at the Chapter.
1. Within three months from the date of the receipt of your proposal, we will complete our project assessment. At this time, you will receive information about the Chapter's decision, and details for further action. If Asha Stanford is unable to fund a project for any reason, but finds the project to be in agreement with Asha's basic ideology, we will help refer your proposal to a different Asha Chapter for their independent consideration.

Where do I send my application?

We realize that you are involved in important work in India, and wish to make the process of applying for Asha collaboration as time-efficient as possible. The best way to apply is to complete this form and send it by surface mail to the address in the document header (c/o Projects Coordinator), or, *preferably by email*, to Stanford@ashanet.org. In case of queries & clarifications, you can contact us via email as well.

Section 1: About the NGO proposing the project:

Name and address of the organization.

Names and backgrounds of directors.

When was the organization founded? Is it a registered organization? If yes, give registration number and FCRA status.

What is the mission of the organization?

List previous/current projects undertaken by the organization. Give name of project, location, goal, size of project (in terms of number of beneficiaries and funding).

Number of full time employees.

Please attach a summary financial statement if available.

Please declare any religious, political, etc. affiliations of the organization.

Section 2: About the proposed project:

Title

Where is the project located? Include name of village/town/city and district.

Contact person (name, contact info. including email if available)

Who is the project directed toward? Describe target beneficiaries in terms of age, sex, and number.

Describe the current situation of (i) the local community (income level, occupations, etc.) and (ii) the target beneficiaries.

Please describe the existing status of the proposed project (not yet started, in progress, etc.). If the project is already in progress, describe existing infrastructure, existing staff, curriculum used, teacher/student ratio, govt. recognized status, and teaching methodology (discuss all that are applicable).

Please describe your project plan in terms of short-term and long-term goals.

Please specify an approximate time schedule for your plans.

Section 3: Funding details (please provide financial statements wherever applicable):

Amount requested from Asha Stanford (INR or USD).

Please divide the amount requested over time periods.

List expected amounts to be spent by category (e.g.: salary, supplies, student meals, books, etc.). Please provide details. Specify whether each amount is one-time or recurring.

Please list previous/current (other) sources of funding for this specific project. If funding has been discontinued by a previous source, please state and explain.

What is the annual budget of your organization? What are the other sources of funding for this project? Asha's funds will constitute what portion of this project's total requirements?

Section 4: Expected project impact:

Briefly assess how your efforts are going to affect the lives of the local people in the short and long term (in terms of literacy, health, employment, culture, etc.).

Please indicate how you are going to monitor the impact on the beneficiaries. This indicator of impact is important to Asha-Stanford since it helps us assess the performance of your project at a later date.

Discuss how the local community has been/will be involved with your efforts.

What are your plans for self-sufficiency?

Please furnish any other information you think will help Asha Stanford in making a decision (pamphlets, news cuttings, photographs, etc.) Please list what you are attaching.